



# Join us on the Gold Coast

— PACRIM STAINLESS 2017 —

11 and 12 October | QT Gold Coast Hotel  
Empowering Innovation: New Grades and Applications

PacRim Stainless 2017 is the Australasian stainless steel industry's premier annual event, hosted by the Australian Stainless Steel Development Association (ASSDA). The conference provides a broad range of national and international speakers and delegates, plus a variety of social opportunities to network, share knowledge and enjoy the conference destination.

PacRim Stainless 2017 will be ASSDA's 24<sup>th</sup> National Conference and 13<sup>th</sup> International Forum focusing on the Asia-Pacific region.

## SPONSORSHIP OPPORTUNITIES

PROMOTE YOUR BRAND, ENHANCE YOUR PROFILE

- ✓ Reach almost the entire Australian stainless steel industry at one time plus other national and international speakers.
- ✓ Enhance your profile and market recognition by being associated with Australia's globally recognised industry body for stainless steel.
- ✓ Your sponsorship message is delivered in all pre-event, event and post-event communications.
- ✓ *Invest in your industry association.* ASSDA relies on the valuable support of its sponsors and members who work with it to grow the market for stainless steel through networking, promotion, education, accreditation, advocacy and problem solving.

# SPONSORSHIP OPPORTUNITIES

## SATCHELS (one sponsor\*)

The PacRim Stainless satchels are provided to all conference delegates, and designed for use post conference. Sourced by ASSDA, this sponsorship package includes:

- > Your company name or logo printed on every satchel
- > A4 or smaller insert (you print and supply; we pack)
- > General PacRim sponsorship inclusions (see page 4)

\*unless otherwise negotiated.

**\$5000**

## PAPER or OTHER INSERTS IN SATCHELS

(multiple sponsors)

Deliver your message to every delegate at PacRim Stainless 2017 with an insert or other merchandise in every delegate's satchel.

- > A4 or smaller insert, or merchandise including USB, hat, pen, etc. (you print and supply; we pack)
- > Sponsorship acknowledgement at the opening of the conference

**\$500**



## CONFERENCE SESSIONS (one sponsor per session)

ONE SESSION PER DAY: *Wednesday or Thursday*

PacRim's program includes two half-day conference sessions offering an exceptional line-up of industry speakers from around the globe. This sponsorship package gives you the opportunity to chair the conference session and share your views and analysis of the presentation topics with delegates.

- > Verbal and visual acknowledgement of your sponsorship and introduction as session chair at conference opening
- > Opportunity to address delegates as you introduce speakers and moderate the conference session
- > Your logo on sponsorship signage in plenary room
- > Opportunity to bring and set up your own company signage
- > General PacRim sponsorship inclusions (see page 4)

**\$3300**  
per session

## NAME TAGS (one sponsor\*)

Each delegate receives a name tag and lanyard during registration, and is required to wear this throughout all PacRim events.

- > Your company name or logo printed on every name tag
- > General PacRim sponsorship inclusions (see page 4)

\*unless otherwise negotiated.

**\$2200**

## NETWORKING/REFRESHMENT BREAKS

(one sponsor per refreshment break)

PER DAY: *Wednesday lunch and afternoon tea or Thursday morning tea and lunch*

PacRim's conference sessions offer two networking refreshment breaks per day.

- > Verbal and visual acknowledgement of your sponsorship during the conference session
- > Your logo on sponsorship signage in plenary room and lunch area + opportunity to bring and set up your own company signage
- > General PacRim sponsorship inclusions (see page 4)

**\$2750**  
each/per day



# SPONSORSHIP OPPORTUNITIES

## **GALA DINNER** (one sponsor\*)

Wednesday 11 October 2017

The PacRim Gala Dinner is without doubt the social highlight of the conference, providing excellent networking opportunities, sumptuous food, beverages and live entertainment.

This year's Gala Dinner will host the inaugural **ASSDA Supplier and Fabricator Awards**, with award categories including SS Flat Supplier, SS Long Products Supplier and SS Fabricator Project of the year.

- › Verbal acknowledgement of your sponsorship of the Gala Dinner by host
- › Opportunity to give a brief speech
- › One free ticket to the Gala Dinner
- › Prominent display of your logo on sponsorship signage at the Gala Dinner + opportunity to bring and set up your own company signage
- › At request, access to the list of conference dinner attendees (name and company) prior to the event
- › Opportunity to provide each dinner guest with a gift
- › General PacRim sponsorship inclusions (see page 4)

\*unless otherwise negotiated.

**\$4400**



## **FAREWELL DINNER** (one sponsor\*)

Thursday 12 October 2017

PacRim's Farewell Dinner is the final event of the conference, gathering delegates for a night of celebration and friendship. This year's dinner will kick off with happy hour drinks, prior to an interactive, buffet style dinner at the renowned Bazaar Restaurant within QT Hotel.

- › Acknowledgement of your sponsorship of the Farewell Dinner by the host
- › Opportunity to give a brief speech
- › One ticket to the Farewell Dinner
- › Prominent display of your logo on sponsorship signage at the dinner + opportunity to bring and set up your own company signage
- › General PacRim sponsorship inclusions (see page 4)

\*unless otherwise negotiated.

**\$3400**



## **PACRIM GOLF AMBROSE** (one sponsor\*)

Thursday 12 October 2017

This 2-ball golf ambrose is an annual PacRim tradition, with golfers vying for the Barry Durrant Memorial Trophy.

- › Acknowledgement of your sponsorship during the Thursday (day 2) conference session
- › Two free golf registrations
- › Opportunity to provide your company merchandise
- › General PacRim sponsorship inclusions (see page 4)

\*unless otherwise negotiated.


**\$2500**

## GENERAL SPONSORSHIP INCLUSIONS

- ✓ Acknowledgement of sponsorship at the conference opening and closing proceedings
- ✓ Your logo and link on the ASSDA website and sponsor page of the conference website
- ✓ Your logo and link in all electronic mail campaigns
- ✓ Your logo in the PacRim conference program (subject to printing deadlines)
- ✓ Prominent signage in the conference registration area

Don't miss out on the opportunity to secure sponsorship of this world-class conference and raise your profile both nationally and internationally.

Please tick your preferred sponsorship package, complete the form below and email ASSDA using the contact details below. All prices include GST.

<input type="checkbox"/> Satchels	<b>Please confirm my sponsorship commitment as marked.</b>
<input type="checkbox"/> Paper or Other Inserts	
<input type="checkbox"/> Name Tags	
<input type="checkbox"/> Wednesday Conference Session	
<input checked="" type="checkbox"/> <del>Wednesday Refreshment Breaks</del>	
<input type="checkbox"/> Thursday Conference Session	
<input type="checkbox"/> Thursday Refreshment Breaks	
<input checked="" type="checkbox"/> <del>Wednesday Gala Dinner</del>	
<input type="checkbox"/> Thursday Farewell Dinner	
<input checked="" type="checkbox"/> <del>PacRim Golf Ambrose</del>	
Sponsorship packages can also be tailored to your requirements if you contact us early.	
	
<b>Your contact details:</b>	
COMPANY _____	
CONTACT NAME _____	
POSITION _____	
POSTAL ADDRESS _____	
_____	
PHONE _____	
MOBILE _____	
EMAIL _____	
SIGNATURE _____	
DATE _____	

For further information or to confirm your sponsorship, please contact:

AUSTRALIAN STAINLESS STEEL DEVELOPMENT ASSOCIATION  
E [assda@assda.asn.au](mailto:assda@assda.asn.au)  
T +61 7 3063 0462

  
AUSTRALIAN STAINLESS STEEL  
DEVELOPMENT ASSOCIATION

### IMPORTANT

ASSDA has a first in, first served policy for all PacRim Stainless sponsorship bookings. A confirmation email will be sent to you with the details of your sponsorship commitment, including an invoice for payment. Sponsorship bookings will not be regarded as fully confirmed until commitment by payment has been made.