



Australian Stainless Steel
Development Assoc.

MEMBERSHIP PACK

Unlock the potential of stainless steel with ASSDA Membership

Established in 1992, the Australian Stainless Steel Development Association (ASSDA) emerged to address and harness stainless steel's growth trend in Australia. Our primary focus lies in fostering the understanding and use of stainless steel by developing the competence and efficiency of the industry through promotion, education and training initiatives, the provision of technical advice, and fabricator accreditation.

Since ASSDA's inception, the Association has overseen the more than doubling of the market for stainless steel in Australia, pioneering the introduction of new local markets and applications for the material.





VISION

The essential association for people and organisations working together and collaboratively striving for a sustainable stainless steel industry and future in Australia.

MISSION

To foster the understanding and use of stainless steel by developing the competence and efficiency of the industry through promotion, education and training, the provision of adequate technical advice and industry fabricator accreditation.

VALUE PROPOSITION

Support, grow and defend the market for stainless steel.



Be part of a world-class Association that is a leader in its field. ASSDA has a long track record of providing quality products and services that are unmatched in the global stainless steel industry.

As an ASSDA Member, you will benefit from ASSDA's commitment to skills development, proven ability to create opportunity, and dedication to growing and supporting the market for stainless steel in Australia.



General Membership Inclusions

EXPERT GUIDANCE:

- Tap into ASSDA's **network of technical specialists** and metallurgists for invaluable advice and guidance (not available to non-members or businesses that compete with the ASSDA membership).
- Benefit from a **referral service** for incoming supply and fabrication enquiries through ASSDA's technical enquiry service.

VISIBILITY AND RECOGNITION:

- Showcase your business with a Member listing on ASSDA's website and **Stainless Steel Industry Directory**, an online platform connecting businesses with potential work opportunities.
- Gain exposure through potential editorial features in **Australian Stainless Magazine** and other leading industry publications.
- Eligibility for ASSDA's **Australian Industry Stainless Steel Fabricator Awards**.

SUPPORTING THE NEXT GENERATION:

- Connect with peers through the **ASSDA Young Professionals Network**, a Member-exclusive program and initiative. Forge lasting relationships, encourage professional development and explore collaborative ventures with like-minded professionals as we nurture the future leaders of the stainless steel industry.

NETWORKING OPPORTUNITIES:

- Attend **ASSDA events**, including state-based industry networking functions and the prestigious annual conference, **PacRim Stainless**, at free or discounted rates.

CONTINUOUS LEARNING:

- Stay ahead of the curve with unlimited free registrations in ASSDA's **educational webinars**
- Enjoy the flexibility to **watch pre-recorded webinars** on demand via the Members' Area of the ASSDA website.
- Benefit from free or discounted enrolments in ASSDA's online **Stainless Steel Specialist Course**.

PROMOTIONAL OPPORTUNITIES:

- Access **discounted advertising rates** in ASSDA industry publications including Australian Stainless Magazine and the Reference Manual.
- Showcase your offerings in ASSDA's **Stainless Steel Stock Guide**, available exclusively to Members.

FABRICATOR ACCREDITATION:

- Take advantage of discounted fees for the **ASSDA Accreditation Scheme**, demonstrating your commitment to excellence and best practice stainless steel fabrication.

INFLUENCE AND ENGAGEMENT:

- Seize the opportunities for **lecture and speaking engagements** at ASSDA and related functions (at ASSDA's invitation).
- Represent ASSDA in vital **standards development**
- Eligibility for **AGM/EGM voting rights** and ASSDA Board membership.

Ready to elevate your presence
in the stainless steel industry?

JOIN ASSDA TODAY!

Unlock unparalleled opportunities for growth, innovation, and success in the stainless steel industry. Become part of ASSDA's legacy and join a community committed to excellence and advancement.

Contact us to learn more about membership. Together, let's shape the future of stainless steel in Australia.

assda@assda.asn.au / +61 7 3220 0722

www.assda.asn.au

Membership Benefits Schedule

JOIN ANY TIME

Yearly membership to the Association is determined on a pro-rata basis, so you can join at any time throughout the year. ASSDA's membership schedule allows entry at five levels, covering all sectors of the industry with each level providing several significant benefits.

	PLATINUM \$18,000 TRADING HOUSES, MULTI-STATE DISTRIBUTORS AND MILLS	GOLD \$11,000 TRADING HOUSES, MULTI-STATE DISTRIBUTORS AND MILLS	SILVER \$5,500 DISTRIBUTORS, FABRICATORS, MANUFACTURERS	RUBY \$2,200 FABRICATORS, MANUFACTURERS 40 - 100 PAX	EMERALD \$1,100 FABRICATORS, MANUFACTURERS < 40 PAX
Social media exposure	✓	✓	✓	✓	✓
Free technical advice and assistance	✓	✓	✓	✓	✓
Member listing in ASSDA's online Stainless Steel Industry Directory	✓	✓	✓	✓	✓
Free potential editorial in Australian Stainless Magazine	✓	✓	✓	✓	✓
Discounted advertising rates in Australian Stainless Magazine	1 free banner advert per year	✓	✓	✓	✓
Access to advertising in the ASSDA Stock Guide (exclusive to ASSDA Members)	1 free full-page advert	✓	✓	✓	✓
Free ASSDA educational webinars	✓	✓	✓	✓	✓
Access to ASSDA Young Professionals Network (exclusive to ASSDA Members)	✓	✓	✓	✓	✓
Eligibility for ASSDA Awards Program	✓	✓	✓	✓	✓
PacRim Stainless Conference	1 free full registration	Discounted registrations	Discounted registrations	Discounted registrations	Discounted registrations
Australian Stainless Reference Manuals	Unlimited free copies	10 free copies	8 free copies	3 free copies	2 free copies
Stainless Steel Specialist Course	Unlimited free full enrolments	10 free full enrolments	5 free full enrolments	2 free full enrolments	1 free full enrolment
Acknowledgement of membership in ASSDA publications	✓	✓	✓	✗	✗
Quarterly Trade Data (Stainless Steel Imports) Market Report	✓	✓	✓	✗	✗
Detailed trade data upon request	✓	✓	✗	✗	✗
Access to pre-recorded webinars on demand (via new ASSDA website)	24 topics	24 topics	19 topics	14 topics	14 topics
Access to tailored ASSDA webinars	✓	✗	✗	✗	✗
Prominent display of company logo on website homepage	✓	✗	✗	✗	✗
Company logo in all ASSDA communications	✓	✗	✗	✗	✗

ORGANISATION

WEBSITE

POSTAL ADDRESS

STREET ADDRESS

SUBURB

STATE

POSTCODE

REPRESENTATIVE

POSITION

This will be ASSDA's primary contact for all correspondence and will be referred to as the Principal Member of your organisation.

TELEPHONE

MOBILE

EMAIL

ACCOUNTS CONTACT

EMAIL

If you would like additional employees to receive email notifications of ASSDA activities and publications, please provide their details below.

NAME POSITION EMAIL



NAME POSITION EMAIL

NAME POSITION EMAIL

MAIN BUSINESS ACTIVITY/IES: *(please tick)*

- Primary Producer
- Food Processing
- Import Agent
- Stockist/Distributor
- Engineering Consultant
- Foundry / Forgings
- Production Line Manufacturer
- Architectural/ Design Consultant
- Fabricator
- End user
- Other _____

PLEASE TICK APPROPRIATE MEMBERSHIP LEVEL AND ANNUAL FEE:

-  **AU\$18,000*+**
Trading house, multi-state distributor, mill
 -  **AU\$11,000***
Trading house, multi-state distributor, mill
 -  **AU\$5,500***
Distributor, fabricator, manufacturer
 -  **AU\$2,200***
Fabricator, manufacturer 40 - 100 pax
 -  **AU\$1,100***
Fabricator, manufacturer <40pax
- *Please add 10% GST if located in Australia

PAYMENT OPTIONS:

ASSDA ABN 18 061 226 051

DIRECT DEPOSIT
(Please use your company name as reference)

BSB: 064-000
ACCOUNT: 13032362

CREDIT CARD VISA MASTERCARD **Amex and Diners cards not accepted.*

CREDIT CARD NUMBER: EXPIRY

NAME ON CARD:

SIGNATURE:

APPLICANTS SIGNATURE

DATE

SUBMIT THIS APPLICATION

assda@assda.asn.au

OR MAIL to: ASSDA, Level 6, 200 Adelaide St, Brisbane QLD 4000